

Want to work in...

Cyber Security

- Security Analyst
- Cyber Security Specialist
Information Security
- Cyber Operations Manager
- Assurance & Threat Analyst
- Forensics & Incident
Response Analyst



Digital Industry

People who work in cyber security help to protect their organisations from cyber threats, hazards and risks. They combat cyber criminals and hackers in their daily work.

Relevant courses: A-Levels, technical qualifications, apprenticeships and degrees in the following subjects; network security, computer science (with security options), forensic computing, business information systems.



To find out more about studying for a career in digital visit:

www.cityandguilds.com/apprenticeships/emerging-standards

www.cityandguilds.com/techbac/subject-areas

Salary:



- Entry level
£13,000 to £19,000
- Experienced (ie: 3 - 5 plus years) **£18,000-£25,000**
- Senior/Manager
£30,000-£50,000



Want to be a...

Developer

- Application Developer
- Mobile App Developer
- Games Developer
- Software Developer



Digital Industry

Developers translate software requirements into workable programming code and maintain and develop computer programs for use in businesses. They take ideas and make them into reality on the screen.

Relevant courses: A-Levels, technical qualifications, apprenticeships and degrees in the following subjects; computer science, information technology, software development, software engineering, business information systems.

Salary:



- Entry level **£20,000**
- Experienced (ie: 3 - 5 plus years) **£34,000-£40,000**
- Senior/Manager **£45,000-£50,000+**

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Want to work in...

Digital Marketing

- Digital Marketing Assistant
- Digital Marketing Executive
- Campaign Executive
- Social Media Executive
- Content Co-ordinator
- Email Marketing Assistant



Digital Industry

A digital marketer's job is to research, design, build and run digital marketing campaigns across a variety of online and social media platforms to increase sales, attract new customers and communicate with current ones.

Relevant courses: A-Levels, technical qualifications, apprenticeships and degrees in the following subjects; advertising, media and communications, business and technology, creative design, e-business, journalism, marketing.

Salary:



- Entry level
£16,000-£26,500
- Experienced (ie: 3 - 5 plus years) **£38,000**
- Senior/Manager **£70,000**

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Want to work in...

Technical Support

- Help Desk Technician
- First or Second Line Support
- IT Infrastructure Technician
- Network Support



Digital Industry

Technical support and networking professionals provide support to staff and customers, ensuring all the technology in the business works effectively to allow people do their jobs efficiently.

Relevant courses: A-Levels, technical qualifications, apprenticeships and degrees in the following subjects; business information technology, business systems engineering, computer networking/hardware, computer science, internet/software engineering.

Salary:



- Entry level
£16,000-£23,000
- Experienced (ie: 3 - 5 plus years) **£26,000-£35,000**
- Senior/Manager **£40,000+**

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